## **Strategy Map 2018-2019**

Strategy Domain	Strategy Definition	University Academic Expectations	Academic Objectives (Choose themes from university expectations that support academic vision)	Specific Deliverables
Financial Perspective	Any activity that contributes to the financial gain within and outside the institution and/or has return on investment.	-Committees that impact the financial stability of the organization (e.g., continuing education) -Grants for education/research -Proposals for educational research trends -Student capacity (seats filled)	Increase involvement in committees that impact financial health of organization	-Continue involvement in continuing education committee (courses designed for the public) -Member on faculty workload committee -New faculty search committee
	What activity can the educator engage in that contributes to the financial gain or a return on investment for the university or faculty?		Grant proposals	-Rupert Foundation Fellowships -National Scientific Research Award
Student Experience	Refers to the value proposition for students  What is the professor doing to increase the value of the students' experiences?	-Promotion of student involvement in the research process and provide opportunities to learn through discovery -Promotion of activities that promote students' overall experience of well-being at the faculty creation of supervisory conditions conducive to a student's research, intellectual growth, and academic progress	Promotion of activities that promote students' professional growth  Provide student opportunity to participate in scholarly activity	-PhD student teaching mentor - Special reading project – graduate student -Student research assistant – hospital research project -PhD student research coordinator for development of intellectual disability course
Internal Processes	Refers to the "core business" processes of the school, and operational excellence; building the teaching or research platform through innovations; being a good citizen internally and externally to the university.  To be successful, what "core business" does the educator have to be good at?	-Service committees that focus on internal processes/external committees -Development of significant new courses and curricular reform -Creation of new and innovative teaching processes, materials, forms of education -Teaching load and assessment activities	Teach four courses  Involvement in committees (teaching) Lead or inform curriculum development	-Introduction to Psychology – PSYCH 4510 -Evidence-based Theory and Practice – PSYCH 3524 -Advanced Clinical Practice in Health – PSYCH 4632 -Interprofessional education committee for psychology -Critical Disability Course (lead) -Mental Health and Psychology (participant) -Evidence-based Practice in Psychology (participant)
Knowledge & Growth	Refers to activities that contributes to the development and optimization of teaching/research skills/professional growth, contributions to the discipline.  What professional development activities can the educator engage in, to grow their expertise and contribute to the discipline?	-Publications of innovative textbook teaching styles/guides -Professional development -Conference presentations/publications -Contributions to the discipline in the field or subject area in which the faculty teaches	Attend conferences  Contribute to journal publications  Professional development	-National Psychological Association bi-annual conference – conference workshop -State chapter psychological conference – presentation on "the helping relationship in psychology" -Teaching Professor Conference – presentation on five factors for improving recall -All Together Better Health Conference – presentation on psychological health in medical settings -Journal of Pediatric Psychology – submit article on dealing with anxious children in pre-surgical settings -Journal of Interprofessional Care – submit article on how psychology can improve interprofessional care in pediatric settings -Attend teaching centre workshop on course design